

Birmingham | 10 November 2017



## Award Sponsorship Packages

The following are included in the cost of the silver sponsorship of £1,500:

- Branding of the Event / Award (e.g. The Innovation Award sponsored by ABC Ltd)
- Your company logo will appear in all literature relating to the awards
- Four tickets to the event based on sponsorship level (worth in excess of £300)\*\*
- Opportunity to upgrade to a full table of ten for 50% of full price\*\*
- The opportunity to put forward a judge for the award\*\*
- The opportunity to present your sponsored award to the winner of the category (Award sponsor)
- Space for one pull-up banner advert in the foyer area (standard pull-up banner approximately 1m wide)
- Your logo featured on all award event emails (pre and post event) to members (7,000)
- Special West Midlands Insurance Institutes Sponsor logo for use in your email signature
- Your logo will appear on the Birmingham Insurance Institute website with links to your own website

**A bronze sponsorship of £1,000 is also available:**

Includes all of the above with the exception of those items marked \*\*  
One ticket for attendance is included in this bronze package.



Main  
Sponsor:



CII - Birmingham Insurance Institute, 2<sup>nd</sup> Floor, The White House, Birmingham B2 4EU  
Web: [www.cii.co.uk/birmingham](http://www.cii.co.uk/birmingham) Tel: 0121 665 6900 Email: [birminghaminstitute@cii.co.uk](mailto:birminghaminstitute@cii.co.uk)

*'Emphasising professionalism, reputation and ethical practice'*