

# BII *Regional Masterclass* Derry~Londonderry

**Belfast** |  
Insurance Institute



Prof Damian Hughes



Neil Cahill



Laura McKee

**Date:** Thursday 4th February 2016

**Time:** 1.30pm – 4.00pm

**Venue:** Everglades Hotel, Prehen Road, Derry~Londonderry

**Soft Skills Topic:** How to Think Like Sir Alex Ferguson  
Professor Damian Hughes

**Insurance Topic:** Turning the Tables on the Fraudsters  
Neil Cahill and Laura McKee

**CPD:** 2.5 Structured CPD Hours

**Cost:** £20+vat (Lunch and Networking Included)

**Information/Booking:** Visit [www.podiem.com/biiderry](http://www.podiem.com/biiderry), email [info@podiem.com](mailto:info@podiem.com) or call 028 9076 1030

*P*rofessional (*top up your technical knowledge and industry awareness*)

*P*ersonal (*enhance the 'soft' and 'business' skills crucial to your success*)

*P*erformance (*be inspired to improve and grow*)

*P*rofit (*strengthen your firm and your bottom line*)

*P*ositivity (*grow your network and be proud of your industry*)

## Event Kindly Sponsored By:



## Information & Booking Details:

- Tickets can be purchased online with credit/debit card by visiting [www.podiem.com/biiderry](http://www.podiem.com/biiderry)
- Attendees will receive printed CPD Certificates
- Lunch and networking is included
- This regional event is not part of the BII Premium Masterclass series – tickets for this regional event must be purchased separately

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## Masterclass *Speakers*



### **Professor Damian Hughes**

Professor Damian Hughes is an acclaimed speaker and the author of six best-selling books. He highlights the psychological methods used by great achievers and shows, in easy steps, how you can adopt them into your own life and business. His innovative thinking has been praised by Sir Richard Branson, Sir Alex Ferguson, Jonny Wilkinson, Tiger Woods and Sir Terry Leahy. A Professor of Organisational Psychology and Change at Manchester Metropolitan University, Damian will deliver a presentation entitled 'How to Think Like Sir Alex Ferguson'.



### **Neil Cahill**

Neil Cahill is a Partner in the Dispute Resolution Team in Tughans. He has fifteen years' experience in Defence Insurance Litigation, acting for Insurers and Self Insured Companies in respect of road traffic accidents, employer's liability and public liability claims. Described by sources in Chambers and Partners Legal Directory as "very intelligent," "solid" and "dependable". He has a particular interest in the defence of fraudulent claims and has acted for various insurers in assisting in implementing systems to combat fraud.



### **Laura McKee**

Laura McKee is an Associate Director in the Dispute Resolution Team in Tughans. A past pupil of Thornhill College, Derry, Laura has eight years' experience acting in the defence of insurance claims. She is also a member of the Tughans Fraud Team and is instructed regularly by clients in the defence of fraudulent insurance claims in both the County Court and High Court. Laura will join Neil to deliver a presentation entitled 'Turning the Tables on the Fraudsters'.

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## Masterclass Running Order:

- 1.30pm** Registration, Networking and Lunch
- 2.00pm** Welcome: BII President
- 2.05pm** Sponsor Address: Axa
- 2.10pm** Turning the Tables on the Fraudsters  
Neil Cahill and Laura McKee
- 2.50pm** Coffee Break
- 3.10pm** How to Think Like Sir Alex Ferguson  
Professor Damian Hughes
- 3.50pm** Closing Remarks
- 4.00pm** Close