

Dear Santa!

Hello again everyone,

It's hard to believe that Christmas is only around the corner and by the time this edition makes its way to your inbox, party season will be in full swing. With a little bit of luck it will feel like a different world to this time last year.

It really has been a truly remarkable year. Considering where we started in the midst of COVID grip for the third time, balancing hybrid ways of working with new technology and a general weariness following what had happened and what was to come.

It's great to see things moving in the a positive direction, and although the shadows of COVID will long be with us, it fills me full of hope for 2022 and how we can really push on as a council.

I look back over the past two years and what we have achieved as a council is incredible. We have welcomed new council members and introduced a new bi-monthly communications update. Our energy and enthusiasm for council life has remained a constant throughout.

Let's set 2021 off with a bang and celebrate our successes, starting with this edition where we'll be taking the usual look at some national and regional stories.

We'll be hearing from Phil at Prestige Recruitment who will give us a wider look at the Financial and Planning markets. There will also be time for a competition and signposting some up and coming events.

As always, we're really keen to receive any feedback on how you think this update has worked and anything you would like to see included in the future.

Please either contact myself (Joseph.Carr@ajg.com) or reach out to James Almond (James.almond@directlinegroup.co.uk),



Monthly Round Up Joe Carr, President

In my capacity as President of the IIL, I attended the Liverpool Law Society annual dinner on 4th November. The evening was well attended and a great success. Andy Grant gave a motivational after dinner presentation.

The IIL held their first face-to-face social event on 2nd December. We met at the Christmas markets in Liverpool city centre and then took a tour of the Christmas trees dotted around town. The evening culminated in food and drinks at Pins Social. It was a very enjoyable evening and special thanks to Charlie Mahoney for organising it.

As a council, we held an initial meeting on 25th November to discuss the CII Consultation proposal. John Bissell, CII Chief Operating Officer, kindly joined our first meeting. We then held a second meeting to discuss the consultation proposal further.

Plans for the IIL annual dinner are well underway. The dinner will be held 25/03/22 at the Crowne Plaza in Liverpool city centre. The inaugural Caz Murphy Award will be presented at the dinner. More information to follow shortly.

Key Industry Updates

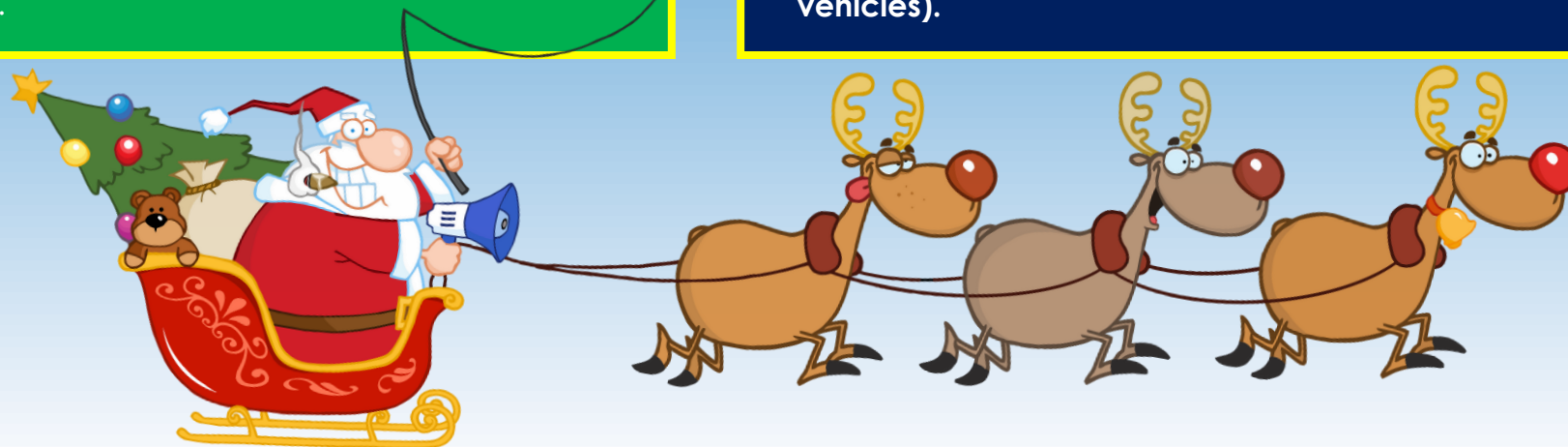
Here we take a look at themes which impact our industry and others connected to the FS market.

Climate change is one of the biggest challenges we face. The COP26 conference took place in Glasgow during November to discuss global action on climate change.

COP26 and why is it so important?

COP26 is important for two reasons. Firstly, it's the opportunity for global leaders to sign up for what they're prepared to do to address climate change over the coming years. Secondly, it's a lightning rod moment for all the practical things that need to happen to make change – and that's where we come in – from how we line up finances, to which areas we back, to how we support countries that don't have the financial depth that we do.

Providing real, tangible help for people making the switch to EVs (electric vehicles).



What's the big deal with EVs?

You've probably been hearing a lot in the news about [COP26](#) and how we need to find a way to reduce carbon emissions. The manufacturing and running of a European EV creates over 65% less carbon than the equivalent traditionally fuelled car. So, we think there's more we can do to educate people about EVs.

With the government planning to ban the sale of new petrol and diesel vehicles by 2030 it's likely a third of all UK households will buy an EV within the next five years. Despite this, research suggests that customers still have obstacles to overcome when looking to buy an EV, especially when it comes to charging the vehicle.

The numbers also suggest that the UK is moving to electric and will likely do so in increasing numbers long before new petrol and diesel cars are taken off sale in 2030. In September 2021, 15% of all new cars sold in the UK were electric and we believe we have a big part to play in helping more drivers to make the switch. Many brands, from insurers to energy providers, are developing their offerings in this space and there's a race on to be the chosen brand that provides customers with relevant help in combatting the obstacles to EV adoption.

International Men's day Lookback

As always, when we produce a new edition of our communication the timing of our articles is crucial. We want to ensure it is as current and on-point as possible. International Men's Day, which took place on November 19th, provided worldwide acknowledgement to the positive value men bring to the world, their families and communities.

Joe Carr commented:

"It's extremely important to raise awareness of everyone's wellbeing. Some men find it difficult to open up about the topic and hopefully a societal shift in respect of the attitude towards men asking for help will make a big difference to many lives".



The Caroline Murphy Award

The Insurance Institute of Liverpool **The Caroline Murphy Award**

The Insurance Institute of Liverpool is happy and proud to announce the launch of the Caroline Murphy Award.

This annual award, sponsored by Griffiths and Armour, has been created to publicly recognise and applaud outstanding contributions to either local communities, charities or volunteering work.

Caroline Murphy, or “Caz” to friends was a consummate professional with a can do a “glass half full” attitude throughout her career and life. Caroline started her career in insurance by joining Griffiths & Armour in 1992 where she would eventually be promoted to Associate Director and lead G&A Private Clients team.

Whilst Caroline’s professionalism was second to none, what made Caroline stand out from the crowd was her zest for life, her sense of loyalty to her husband, sons Liam & Luke, family and friends and her incredible giving personality. Her positivity, commitment, and determination to support those around her was truly unique. Caroline had a gift. She spotted the potential in others, sometimes before they even knew it themselves, and with often with little or no recognition would do whatever she could to help them reach their potential.

The Caroline Murphy Award is being introduced to celebrate the people in our industry who espouse the virtues that Caz demonstrated every day, people who put others before themselves and live their lives to the full.

The annual award will be our chance to recognise them individually and celebrate their great achievements with others. They will be presented with an award for themselves along with a cash donation for their chosen charity.

Do you think you qualify? Or do you know a colleague who should be nominated?

The nomination process is simple - **[more information can be found in the application form on our website.](#)**

Nominations must be received by Friday 28th January 2022 and will be judged by a panel comprising of Council Members of The Insurance Institute of Liverpool and employees of Griffiths and Armour.

The winner will be invited to attend the institutes Annual Dinner as a guest of the institute to be presented with their prize.

www.cii.co.uk/liverpool





Finance Liverpool – Christmas Celebrations

On the 25th of November 2021, Financial Liverpool hosted their "Early Christmas Celebrations event" at the City Wine bar in Liverpool.

This event was to celebrate the end (hopefully) of a difficult 18 months for networks such as Financial Liverpool, who have been limited to online events during the pandemic, in addition to thanking the very loyal and dedicated members for their continued support throughout 2021, whilst raising some money for their chosen charity Zoe's Place.

The night opened with the Carly Dunnigham thanking those in attendance before passing over to the first speaker of the evening, Joe McLoughin of Rathbone Investment Management. Joe is an investment manager and has had over 20 years experience in the industry and provided an update on the current outlook for the investment markets, as well as a brief glance back at where we have been and where we may be heading. This was capped off by some discussions surrounding Environmental, Social and Corporate Governance (ESG) investment view-points, in addition to a view from abroad such as the Chinese and US markets.

The second speaker was from Zoe's Place. Zoe's Place is an amazing charity that provides palliative, respite and end-of-life care to babies and infants. They spoke about the difficulties they have had throughout coronavirus yet how the continued support from Financial Liverpool has been a staple of the organisation's character, who has continued to support this incredible charity over the last few years.

Following this, the attendees enjoyed some fantastic drinks and canapes before a well missed face-to-face networking opportunity, with many members relishing the fact this was the first time in 18 months they had been able to get back out in Liverpool and meet some new faces.

Overall it was a brilliant night for Financial Liverpool and their committee promises more events like this to come in 2022.

For more information about Financial Liverpool and to ensure you don't miss out on their future events please feel free to follow their socials on Linked In, Instagram and Twitter.



Look ahead

Prestige Update

Our friendly face at Prestige, Phil has had a busy time in the recruitment world.

Phil has recommended we share the video below to help employers and prospective employees with what to think about if they are looking to recruit or move in to a new role in 2022. Great for both sides, and one to help influence any recruitment strategy.

Click the gift to view the blog



Power of the Council - External Recognition

It's brilliant to see one of our members, James Almond, being recognised for his work on the council by winning a prestigious chief executive award from his employer, Directline Group.

James was one of 100 winners from over 3,500 nominations and was nominated by our very own Phil Beattie. You can read more about this on the CII website:

Click Santa to view



Christmas Competition

To recognise your valuable membership all members were entered in a festive draw with lots of prizes to be won. A draw has taken place behind closed doors

Here are your lucky winners :

Steven Billyard, Liam Tomlinson, Kelvin Ralfs and Huw Roberts

Please contact James Almond or Joe Carr to collect your prize.

(Joseph_Carr@djg.com) (James.almond@directlinegroup.co.uk).

If you have the time, we would love to get your thoughts of what you liked and what we can improve upon our edition.

Merry Christmas and Happy New Year from all of us on council

**Merry
CHRISTMAS**

