



The Insurance
Institute of London
Chartered Insurance Institute

Continuing Professional Development Certificate

Ki - creating a digital follow business in Lloyd's

Date Thursday 6 May 2021

Time 1.00pm - 2.00pm

Speaker Mark Allan, CEO, Ki and Group CFO, Brit

In this IIL London Market webinar, Mark Allan discussed the launch of Ki, the fully digital algorithmically driven follow-only Lloyd's syndicate, explaining the business model, the inspiration behind the launch and the potential benefits to the marketplace of a digital business.

By the end of this webinar, members would have gained an insight into:

- How this innovative business was launched from inside Brit
- How the model improves the Lloyd's experience
- How it could change the wider marketplace and benefit Lloyd's



CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.

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