

# **Continuing Professional Development Certificate**

# So you want to be a CEO? Leadership and culture during the Covid-19 pandemic and beyond

### **Date**

Wednesday 7 October 2020

## **Time**

1.00pm - 2.00pm

# **Speakers**

Marie Ali, Marketing and Communications Leader, Marsh UK & Ireland Anthony Gruppo, Chief Executive Officer, Marsh Commercial Ailsa King, Chief Client Officer, Marsh UK & Ireland Chris Lay, Chief Executive Officer, Marsh UK & Ireland

### Learning outcomes or Lecture review

By attending this webinar, attendees will have gained an insight into:

- The experiences and career history of four senior insurance professionals
- Different leadership styles and what makes a strong effective leadership collective
- The importance of a positive culture for an organisation and its employees
- Tips and career advice for young professionals



CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.

This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.