

# Continuing Professional Development Certificate

## **Tobacco: No ifs, no butts: the importance of ESG factors in client portfolios**

**Date** Thursday 1 October 2020

**Time** 1.00 pm - 2.00 pm

**Speaker** Dr Rachel Melsom, MBBS, BSc

### **Learning outcomes or Lecture review**

In this IIL financial services webinar, Dr Rachel Melsom discussed the negative financial, social, environmental and health impacts of tobacco, the rationale, and various lenses, including environmental, social and governance (ESG), through which to review investment in tobacco, and propose a framework for review – for more information you are invited to contact Dr Melsom at [rm@tobaccofreeportfolios.org](mailto:rm@tobaccofreeportfolios.org)

By attending this event, delegates will have gained an insight in respect of:

- The increasing financial risk associated with ongoing investment in tobacco companies
- Incorporating ESG – and the negative impact tobacco has on achieving 14 of the 17 UN Sustainable Development Goals
- A framework to initiate a review of investment



CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.

This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.