

FCA BI Test Case - the judgment

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FCA compliance consultants

- * BIBA/AMII Compliance Manual
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Today's event

- Thank you to your LI for hosting
- · Participation is very much encouraged
- Verbal and chat forum questions welcome
- Please complete the feedback survey
- You will get the slides
- Feel free to connect with me on Linked in.



What I will cover

- 1. Why does it matter
- 2. The judgment
- 3. Insurer Dear CEO
- 4. Your duties as a broker + ICOBS



Learning objectives

This talk will give you an insight into:-

- The result of the FCA's test case on Business Interruption Insurance
- Why compliance with ICOBS is more important now more than ever



Just bear in mind

- There is a lot of detail and I will attempt to highlight some of the KEY pieces of information
- Please refer to the FCA BI pages for full information
- Bear in mind this is not formal advice and do take up whatever professional help you need
- Happy to do this talk in-house



1st Poll

Who do you work for?





Neutral Citation Number: [2020] EWHC 2448 (Comm)

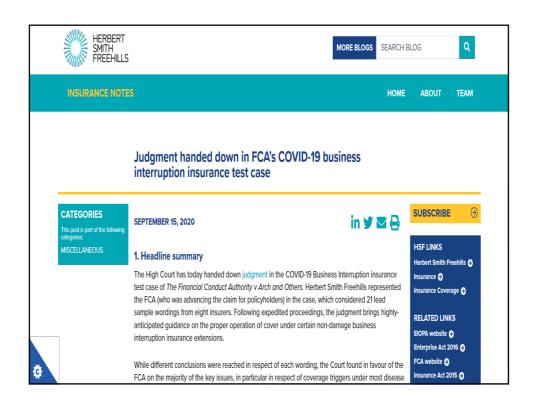
IN THE HIGH COURT OF JUSTICE BUSINESS AND PROPERTY COURTS QUEEN'S BENCH DIVISION FINANCIAL LIST Case No: FL-2020-000018

Royal Courts of Justice Strand, London, WC2A 2LL

Date: 15/09/2020

Before:

LORD JUSTICE FLAUX MR JUSTICE BUTCHER





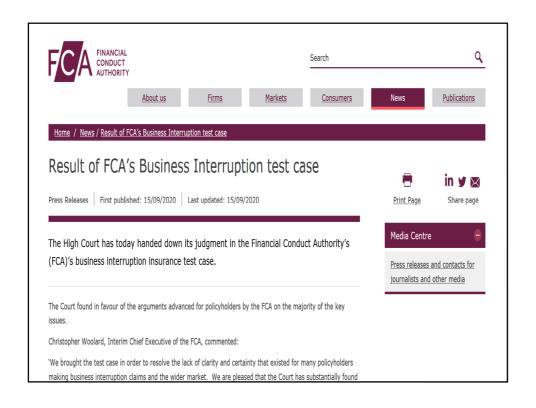
1. Why does this matter?

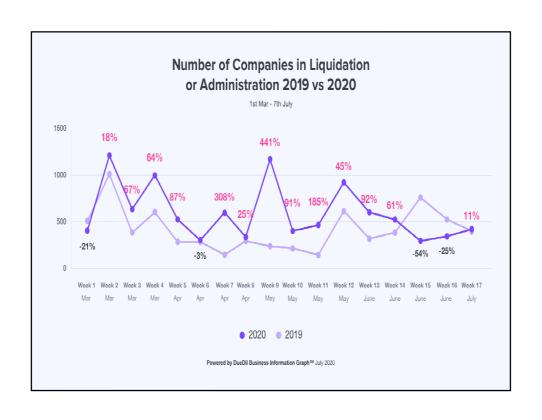


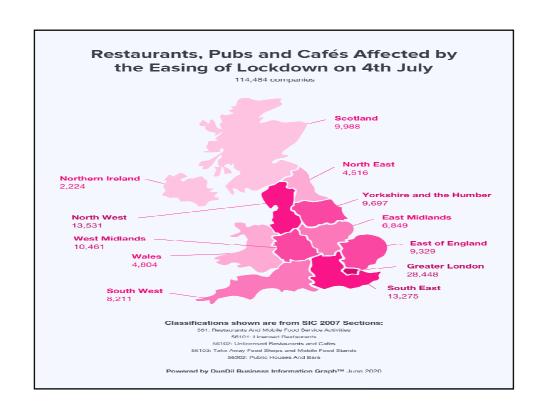
My thoughts at the start...

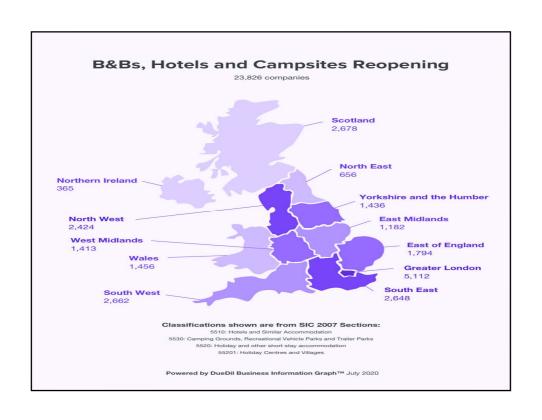
- The clarity of wordings is paramount
- Intentions must be clearly articulated you can't say notifiable diseases are covered and then contradict this!
- The judgment lays down clarity but insurers have a LOT of work to do:-
 - Assess all wordings
 - 7 categories of business to determine what they had to do in line with advice or regulations
 - Communicate with insureds and brokers
 - Consider further reputational damage if they appeal as it appears exposure is sustainable

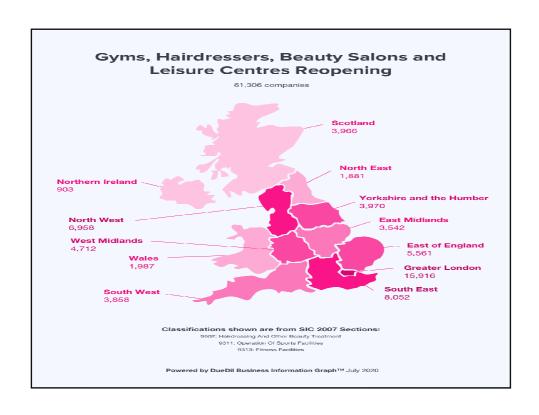












Consequentials hearing!

 The Court has confirmed that the consequentials hearing will take place on 2 October, where the Court will hear submissions from the parties on the appropriate declarations to be made by the Court in the light of the judgment and on any applications for appeal



2. The judgment



The judgment

- 1. Crux
- 2. Key dates
- 3. The wordings disease, prevention of access and hybrid
- 4. Trends clauses
- 5. Causation
- 6. Prevalence



1. Crux of judgment

- Court has substantially found in favour of the arguments presented on the majority of the key issues - 21 lead policies + 700 types of policy
- Insurers should reflect on the clarity provided and, irrespective of any possible appeals, consider the steps they can take <u>now</u> to progress claims of the type that the judgment says should be paid
- They should also communicate directly and quickly with policyholders who have made claims affected by the judgment to explain next steps
- Thousands of small firms and potentially hundreds of thousands of jobs are relying on this



- The judgment says that most, but not all, of the disease clauses in the sample (21) provide cover
- Certain denial of access clauses in the sample provide cover, but this depends on the detailed wording of the clause and how the business was affected by the Government response to the pandemic
- The test case has also clarified that the covid pandemic and the Government and public response were a single cause of the covered loss, which is a key requirement for claims to be paid even if the policy provides cover
- Did not say that the eight defendant insurers are liable across <u>all</u> of the 21 different types of policy wording
- Each policy needs to be considered against the detailed judgment to work out what it means for that policy. Policyholders with affected claims can expect to hear from their insurer by 22nd Sept



2. Key dates

- 3 March: UK COVID-19 action plan
- 5 March: COVID-19 becomes a notifiable disease in England/Wales
- 11 March: WHO declares COVID-19 to be a pandemic
- 16 March: Gov directs people to stay at home, stop nonessential contact and unnecessary travel, work from home where possible, and avoid social venues
- 20 March: Gov directs various categories of business to close, such as pubs, restaurants, gyms etc (given legal effect by Regulations coming into force on 21 March)
- 23 March: Gov announces lock-down involving closure of further businesses including all non-essential shops and restrictions on individual movement (given legal effect by Regulations coming into force on 26 March)



What did this mean?

- The steps taken by the Government did not impact all policyholders equally
- While the statements on 16 March 2020 applied to all, the Regulations of 21 and 26 March imposed <u>different</u> requirements on <u>different</u> (7 categories of business) policyholders
- Legally enforceable Regulations mandated that some businesses close, permitted others to stay open and were silent on others types of businesses (and may have induced closure despite it not being mandated)



3. The wordings

- i. Disease wordings: provisions which provide cover for BI in consequence of or following or arising from the occurrence of a notifiable disease within a specified radius of the insured premises
- ii. Prevention of access/public authority wordings: provisions which provide cover where there has been a prevention or hindrance of access to or use of the premises as a consequence of government or other authority action or restrictions
- iii. Hybrid wordings: provisions which are engaged by restrictions imposed on the premises in relation to a notifiable disease



i. Disease wordings

The policies in this category were written by RSA, Argenta, MS Amlin and QBE. Whilst they were all slightly different, they were, with two exceptions, in a form that provided cover for loss resulting from:

- interruption or interference with the business
- following/arising from/as a result of
- any notifiable disease/occurrence of a notifiable diseases/arising from any human infectious or human contagious disease manifested by any person
- within 25 miles/1 mile/the "vicinity" of the premises/ insured location



- Two of the three QBE wordings were in a slightly different form, providing cover for
 - "Loss resulting from interruption of interference with the business <u>in consequence of</u> any of the following <u>events</u>:
- ... any occurrence of a notifiable disease within a radius of 25 miles" (QBE2) and "within a radius of one (1) mile of the premises" (QBE3).
- Cover was therefore limited to matters occurring at a particular time/place and in a particular way - the parties had contemplated specific and localised events

- Insurers argued that cover only applied if the disease only occurred in the relevant locality
- The FCA argued this was incorrect COVID outbreak in the relevant policy area was an indivisible part of the disease + the disease occurring in a very large number of places
- The Court agreed with the FCA's analysis, concluding that the proximate cause of the BI was the notifiable disease of which the individual outbreaks form indivisible parts + each of the individual occurrences was a separate but effective cause of the national actions



- The key factors leading to this conclusion were:
- The outbreak of disease is the "<u>occurrence</u>" of the disease in the relevant policy area (there only needs to be one instance of the disease within the applicable radius whether or not diagnosed)
- The insured peril is the interruption or interference with the business following the occurrence of the notifiable disease within the defined radius of the premises



- Whilst not central to the judgment, the word "following" where that appears as a causal link denotes a less than proximate causal connection, covering indirect effects of the disease
- Even if the word "following" denotes the requirement of proximate causation, given the nature of the cover this would be satisfied in a case in which there is a national response to the widespread outbreak of a disease



- Critically, cover was not limited to outbreaks wholly within the relevant policy area because:
 - (a) the wordings did not expressly state that the disease should <u>only</u> occur within the relevant policy area
 - (b) those diseases which are <u>notifiable</u> include those capable of being widespread and of a nature which will engage a response by national (not just local) bodies
- Cases within the relevant policy area are not therefore independent of, and a separate cause from, cases outside the relevant policy area and that vicinity can include all of England & Wales



ii. Prevention of access

Written by Arch, Ecclesiastical, Hiscox, MS Amlin, RSA and Zurich and wordings provide cover for loss resulting from:

- Prevention/denial/hindrance of access
- Due to actions/advice/restrictions of/imposed by order
- A government/local authority/police/other body
- Due to an emergency likely to endanger life/neighbouring property/incident within a specified area

The Court concluded that these clauses were to be construed <u>more restrictively</u> than the majority of the Disease Clauses (findings provide some cover for some insureds under some wordings)



Key factors

- The location and nature of the emergency/incident and the causal relationship between it and the relevant authority's action:
- The Court considered "emergency in the vicinity",
 "danger or disturbance in the vicinity", "injury in the
 vicinity" and "incident within 1 mile/the Vicinity" were all
 requirements that assumed something specific which
 happens at a particular time and in the local area
- The court therefore concluded that such wordings were intended to provide <u>narrow localised cover</u>. As such, for cover to apply, the action of the relevant authority would have to be in response to the <u>localised</u> <u>occurrence</u> of the disease and general action taken in response to the pandemic would not suffice

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The nature of the actions/advice/order

- The announcements on 16, 20 and 23 March were characterised as <u>advice</u>, rather than <u>mandatory</u> <u>instructions</u>, thus potentially engaging clauses with "advice" wordings. Similarly they could amount to an "action" in the context of a clause that contemplated hindrance of use
- An "action" by an authority, which "prevents" access, requires steps which have the force of law, since only steps which have the force of law will prevent access. Similarly a restriction "imposed by order" conveys a restriction that is mandatory not merely advisory. As such, the Regulations issued by the Government on 21 and 26 March may trigger cover.



The required effect of the authority's action on access to the premises:

• A number of policies required there to have been "prevention" of access. Where that was the case, although physical prevention was not required, there had to have been a closure of the premises for the purposes of carrying on the business

The required effect on the business:

- The Court considered that "interruption" did not require a complete <u>cessation</u> of the business but was intended to mean "business interruption" generally
- The exception to this general rule was in relation to MS Amlin 2, where interruption was given its strict meaning of cessation. This is because the reference to "interruption" was within the Prevention of Access clause

- Whether cover is available will turn very closely upon the <u>precise terms of the policy</u>
 - The application of the government advice and Regulations to the insured's particular business
 - Whether the business was directly mandated to close or affected as a result of the more general "stay at home" requirements and thus induced to close (less footfall/demand, etc)
- Prevention means it is impossible to carry on the <u>existing</u> business because of some <u>lawful</u> <u>requirement</u> - businesses which entirely changed their nature might be OK but otherwise prevention is required



- The 26 March Regulations required restaurants to close but continued to allow takeaway. So where they only offered sit-in food, the order could amount to a "prevention of access" because it closed the premises for the purposes of its existing business
- By contrast, a restaurant that offered sit-in and takeaway services would only have its business partially impaired. As such, there may not be a "prevention of access"
- Two restaurants with the same "prevention of access" wording insurance cover, both of which have had to close their premises to sit in customers, could therefore find themselves with <u>different coverage</u> positions



iii. Hybrid wordings

- The policies in this category were from Hiscox and RSA and they provided cover for losses resulting from:
- An interruption to the business
- Due to an inability to use the premises due to restrictions imposed by a public authority following an occurrence of disease

These clauses are a blend of a disease wording and prevention of access/public authority wording



- The Court took a similar approach to the "disease" part of the clause rejecting Insurers' arguments that the only cover was in respect of losses flowing from a local outbreak
- The Court did construe the meanings of "restrictions imposed" and "inability to use" narrowly, finding that "restrictions imposed" requires something mandatory, such as the mandatory requirements of the regulations
- "Inability to use" requires something more than just an impairment of normal use
- Therefore again, close examination of the particular terms of the clause is required to determine policy application



4. Trends clauses

- This was a critical issue as insurers wanted to just cover the insured peril itself which could effectively negate the value of any insurance cover available to the insured
- How to measure the loss against which an indemnity was available
- What is the counter-factual?



- Insurers contended that the insured peril should be narrowly defined - in relation to a disease wording it was argued that the insured peril was the local occurrence of the disease <u>alone</u>
- Other effects of the pandemic + associated government measures could be set up as part of the counterfactual (i.e. the facts once the insured peril is removed) as a business "trend" to reduce the claim (i.e. the disease <u>alone</u> caused no loss)
- The result in practice may be that the insured's indemnity is negligible (cover would be illusory so all counterfactuals should be stripped out!)

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5. Causation

- Insurers contended for a narrow definition of the insured peril in the policy wordings (e.g. the local occurrence of disease only), in order to argue for the same result as in *Orient Express*, i.e. widespread nature of the disease + government advice + restrictions as a <u>competing cause</u> of the loss
- The Court did not agree and distinguished Orient Express on the basis that it was not concerned with the type of insured perils being considered in the case (and declined to follow it)



6. Prevalence

- The Court did not make any findings of fact as to where COVID has occurred or manifested
- Insurers conceded that the categories of evidence put forward by the FCA - specific evidence, NHS Deaths Data, ONS Deaths Data and reported cases - are in principle capable of demonstrating the presence of COVID
- Insurers did not suggest that absolute precision is required and that otherwise claims will fail



Implications?

- The judgment will bring welcome news to a large number of policyholders, particularly those with Disease or Hybrid wordings
- Those with Prevention of Access may also find themselves with cover if the facts of their particular circumstances satisfy the requirements of their wordings
- Clearly time will be needed to fully digest the judgment but none of this will be quick as insurers need to consider if any of the findings apply to their wordings and what else needs to be considered for the insured to establish and prove a valid claim
- Insurers have stated that they now have less of a financial exposure as a result



3. Insurer Dear CEO



Insurers should ensure all policyholders are kept up to date incl the passing of information to their intermediaries



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18 September 2020

Dear CEO,

Business Interruption (BI) Insurance

On Tuesday, the High Court handed down its judgment on the BI test case. The objectives of the BI test case have and continue to be to achieve clarity as quickly as possible for policyholders and insurers on whether certain BI policies and wordings respond to the Covid-19 pandemic. This judgment is a critical step in obtaining that clarity.

Claims handling

We believe that insurers should reflect on the clarity the judgment provides and, irrespective of any possible appeals, consider the steps they can take now to progress claims of the type that the judgment says should be paid. This should include taking all reasonable steps to ensure that all those claims are ready to be paid and settled at the earliest possible opportunity after any relevant appeals.

Insurers should analyse the scope of any appeal. They should then, under Chapter 5 of our Guidance, consider the implications for their relevant non-damage BI policy wordings where they have determined that the test case may affect the outcome on claims generally, including questions of causation.

Where insurers have policy wordings which were:

- · affected by the test case, but
- · where the relevant questions in the test case are not subject to any appeal,

then they should, in accordance with Chapter 7 of our Guidance (and the Financial Ombudsman Service's (FOS) expectations for complaints accepted by them), reassess all potentially affected claims/complaints, unless the claim or complaint has been properly settled on a full and final settlement basis. If the FOS has accepted the complaint, the insurer should keep the FOS fully informed.

Where insurers have policy wordings which were:

- · affected by the test case, and
- the relevant questions in the test case are the subject of an appeal,

then we expect insurers to continue to progress claims of the type that the judgment says should be paid, as described above, so that they are as progressed as possible when any appeal judgment is handed down.

Government support

Insurers should consider our August 2020 statement on the deductions that some insurers have been making from claims payments for some types of Government support policyholders have received during the pandemic. This statement highlighted particularly that insurers need to consider the appropriateness of such deductions on a case by case basis in the context of their policy, and treat their customers fairly in accordance with Principle 6. It set out the need for insurers to consider individually the precise terms of the policy, the claim and how the policyholder applied any government support they received.

We also noted that the treatment of any forms of Government support as income for tax purposes may well differ from how the support should be assessed under a BI policy. Tax considerations typically do not form any part of the calculation of losses for business interruption policies. We therefore do not consider the Government's treatment of the Small Business, Retail, Hospitality and Leisure or Local Authority Discretionary grants for tax purposes is a proper basis for insurers treating those payments as turnover under the policies. Nor do we see that insurers can apply these amounts as savings against fixed business expenses. This is because the amounts received are not attributable to any particular business expense and policyholders will have used the grants in any number of ways. We expect firms to have explicitly considered the treatment of the various forms of government support

Communicating with policyholders

Insurers should communicate directly and as soon as possible with policyholders who have made claims/complaints potentially affected by the judgment to explain the next steps. Under Chapter 6 of our Guidance, insurers should provide at least an initial update on the implications of the judgment by 22 September 2020. We know the level of detail that insurers can provide at this stage, when the scope of any appeal is known, and how quickly they can communicate the full implications for each policyholder will depend on their particular policy wordings and the implications of the judgment for those wordings. We expect insurers to provide the clearest information that they are able to at the earliest opportunity.

Providing us with information on affected policies

Under Chapter 5 of our Guidance, insurers should update the information they previously provided to us. We will give further details on how they should do that once we know the scope of any appeal.

Summary

The High Court judgment on the test case has brought greater clarity and certainty for all parties. It is critical that this results in insurers paying valid and successful claims in full at the earliest possible date to support business and consumers during the current situation. Where we see that insurers are not meeting the expectations set out here, we will use the full range of our regulatory tools and powers to ensure they do so. We will also continue to co-ordinate closely with the Financial Ombudsman Service.

4. ICOBS



Broker's duties

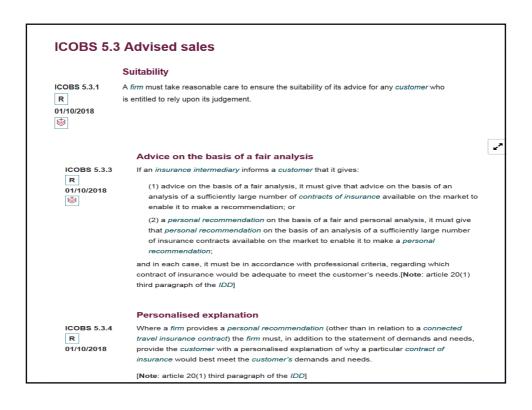
- · Assessing the insured's needs
- · Not obtaining insurance
- Not obtaining the insurance the insured wanted
- Not obtaining insurance meeting the insured's needs
- Not exercising discretion in a reasonable way
- Failing to act with reasonable speed
- Liabilities associated with Non-Disclosure

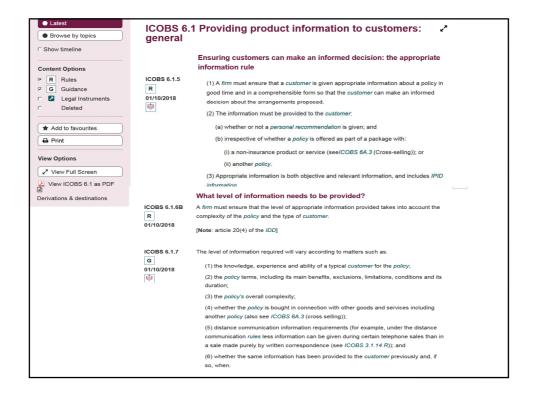
- Liabilities associated with Misrepresentation
- Not advising adequately on the existence of and terms of cover
- Other failure to give competent advice
- Liabilities during the currency of the policy
- Failure in respect of notification and in respect of claims

Based on Jackson & Powell Professional Liability Chapter 10.



Demands and needs 2 **ICOBS 5.2.2** (1) Prior to the conclusion of a contract of insurance a firm must specify, on the basis of R information obtained from the *customer*, the demands and the needs of that *customer*. 01/10/2018 (2) The details must be modulated according to the complexity of the contract of ♦ insurance proposed and the type of customer. (3) A statement of the demands and needs must be communicated to the *customer* prior to the conclusion of a contract of insurance. [Note: articles 20(1) and 20(2) of the IDD] ICOBS 5.2.2A A firm may obtain information from the *customer* in a number of ways including, for example, G by asking the *customer* questions in person or by way of a questionnaire prior to any 01/10/2018 contract of insurance being proposed. **ICOBS 5.2.2B** When proposing a contract of insurance a firm must ensure it is consistent with the R customer's insurance demands and needs. 01/10/2018 [Note: recital 44 to, and article 20(1) of, the IDD] ICOBS 5.2.2C ICOBS 5.2.2BR applies whether or not advice is given and in the same way regardless of G whether that contract is sold on its own, in connection with another contract of insurance, or 01/10/2018 in connection with other goods or services.





Appropriate information for commercial customers ICOBS 6.1.7A G 01/10/2018 (1) may choose to provide some of or all of the appropriate information in an IPID (see ICOBS 6.1.10AR), a policy summary or a similar summary if it considers this to be a comprehensible form in which to provide that information; and (2) should include the IPID information (regardless of whether an IPID itself is provided). ICOBS 6.1.9 G 06/01/2008 Cancellation rights do not affect what information it is appropriate to give to a customer in order to enable him to make an informed purchasing decision.

Concerns for brokers

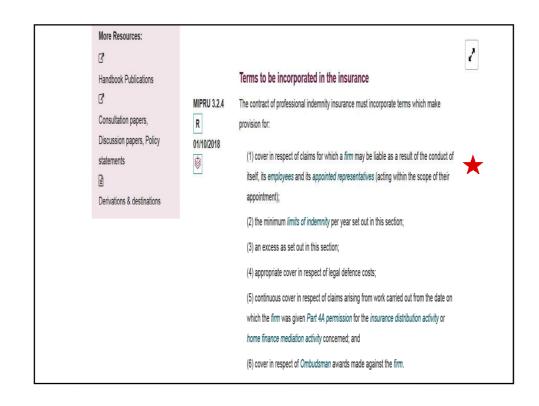
- Mis-selling can you establish why the policy was sold (did you assess fully the client's requirements with no better wordings being available and pandemics being hypothetical and of very low probability)
- Poor advice was the standard level of cover was adequate (on what basis was the policy recommended as suitable?)
- Have wordings changed since March and how does this judgment affect the policies sold recently and future lockdowns?
- Unclear, misleading and misinterpreted policy wordings – brokers should be blameless?



Practical steps for brokers?

- Update your risk register
- Have clients' solicitors already been in touch with you intimating claims?
- PI insurance is harder to get covering COVID and is much more expensive
- If you have an exposure how much is your excess and consider this part of TC2.4 (bear in mind the onerous financial resilience surveys)
- Ensure advice to clients over this becomes clearer (i.e. state pandemics will <u>not</u> be covered) and staff trained and up to speed (esp as WFH)





3rd Poll What are you going to do now?



Learning objectives

This talk will give you an insight into:-

- The result of the FCA's test case on Business Interruption Insurance
- Why compliance with ICOBS is more important now more than ever



Thank you for listening

Questions and debate please

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