



**Alzheimer's Society and
The Insurance Charities**
**Supporting the Insurance
community**



In partnership with
**Insurance
united
against
dementia**

In partnership with



Support for dementia

Almost half of the 300,000 people working in the UK insurance sector will be affected by dementia, either directly or someone close to them.

For those affected, finding the right services can feel daunting. Alzheimer's Society and The Insurance Charities have now partnered to support people in the industry navigate the challenges the condition may bring.

As an insurance employee you can contact The Insurance Charities, who will link you directly to a specialist Dementia Adviser who can help you find exactly what local support is best for you or a loved one.

A Dementia Adviser will:

- listen to your needs and offer tailored information and advice so you can consider your future options
- link you up with local professionals and services, including everything from social groups to help managing your money
- provide support for you to access the services they refer you to so that you aren't alone.

Visit theinsurancecharities.org.uk/dementia to find out more.

“We know that an increasing number of people are affected by dementia and that many want to support those going through challenging times. That's why we are delighted to have developed this project offering insurance people fast track support.”

Annali-Joy Thornicroft - Chief Executive, The Insurance Charities



Alzheimer's Society is a registered Charity No. 296645



The Insurance Charities Limited is a registered charity in England and Wales (206860), Ireland (20200129), Scotland (SC047527) and Isle of Man (1230).