



The Insurance
Institute of London
Chartered Insurance Institute

Continuing Professional Development Certificate

The growing importance of behavioural analysis

Date: Wednesday 09 October 2019

Time: 1.10pm - 1.55pm

Speaker:

Ulrich Seega, Managing Director, SANDPartners

In this IIL lecture Ulrich Seega talked about how managers can make behaviour based decisions to conquer two big challenges in an ever so changing world: hiring and developing the best person a) for the job at hand and also b) for culture, performance and individual potential.

By the end of this lecture, members would have gained an insight into:

- Importance of behaviours (performance, ethics, regulation)
- Tools of behavioural assessments
- Application of those tools in recruitment and development



This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.

CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.