



Continuing Professional Development Certificate

Accelerated learning & memory techniques

Date: Tuesday 19 March 2019

Time: 12.55pm - 1.55pm

Speaker: Rob Murray, ACII, Partner, Lane Clark & Peacock

In this Insurance Institute of London revision lecture, Rob Murray outlined with practical examples, a number of different memory techniques that should assist when preparing for exams or wider business or personal situations. During the presentation, Rob explained that learning and retaining large amounts of information do not require natural ability and that the techniques covered can make a significant difference. In his presentation Rob made clear that the techniques require practice, preparation and adaption, as essentially these techniques concentrate on an individual identifying for themselves which memory principles works best for them, and then building a pattern of studying around that.

By the end of this lecture members would have gained an insight into:

- An introduction to a number of memory principles and accelerated learning techniques
- Practical illustrations of these techniques drawing on material from the CII examinations
- An introduction to effective, yet non-standard, approaches to memory and learning, which can be applied to formal, informal study or wider business, personal situations.



CII CPD event accredited - demonstrates the quality of an event and that it meets CII member CPD scheme requirements.

This lecture or podcast can be included as part of your CPD requirement should you consider it relevant to your professional development needs. It is recommended that you keep any evidence of the CPD activity you have completed and upload copies to the recording tool as the CII may ask to see this if your record is selected for review.