



THE INSURANCE CHARITIES

CRICKET SIXES & GALA DINNER

Friday 29 June 2018



the insurance charities
for the things you can't insure against

EXTRA COVER



THE INSURANCE CHARITIES

CRICKET COMPETITION AND GALA DINNER



THE INSURANCE CHARITIES

We are the main charity serving the UK and Irish insurance industry, providing support for current and former insurance employees and their dependants since 1902. We give over £1.2 million of help to insurance people in need each year.

We are the only charity able to support individuals who work, or have worked, in the industry as a whole and their families regardless of the nature of their employment or identity of their employer.



AWARENESS WEEK

Our awareness week runs from 25 - 29 June. Last year we sent out over 550 display boxes and bags to insurance companies across the UK and Ireland reaching over 50,000 insurance employees.





AWARENESS WEEK

CRESCENDO CHARITY EVENT

We will be celebrating the final day of Awareness Week by hosting an Insurance Industry Cricket Six-A-Side competition followed by a Charity Gala Dinner. The perfect location chosen is the Honourable Artillery Company: the finest corporate, private and sporting events venue in the City of London.

A FESTIVAL OF CRICKET BY DAY...





A CELEBRATORY GALA DINNER BY NIGHT

**WITH INSURANCE
CHARITIES GUEST
HOST GRAHAM
GOOCH, OBE
& CRICKETING
FRIENDS**



RAISING AWARENESS AND FUNDING A DOMESTIC ABUSE TOOLKIT FOR EMPLOYERS



WHAT TO EXPECT

The great and good of the Insurance Industry in attendance

The prestigious HAC in the heart of the city and the iconic Prince Consort Rooms hosting the revelries.

Competitive cricket! Fun spirited insurance rivalries...!

Professional cricketers (current and ex-pros) taking part in the cricket and providing cricket masterclasses throughout the day

Live entertainment and personalities, music and dancing





CHARITY EVENT PACKAGES

PLATINUM SPONSOR PACKAGE £7,500 + VAT

- Official Partner status
- 1 x table of 12 at the Gala Dinner
- A cricket team slot to play in the tournament
- Double page advertising in the event brochure
- Branding on all communications / promotions

GOLD GALA DINNER PACKAGE £5,000 + VAT

- 1 x table of 10 at the Gala Dinner
- Champagne reception for the cricket final
- Full page advertising in the event brochure

We can also tailor a package to suit your budget, brand and business needs, please contact us (details at the end) for more information

CONTACT DETAILS TO BOOK

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