







What makes for a great event?

B

- Participation
- Share experiences
- Ask questions
- Do debate
- Don't feel awkward
- Swap business cards
- Connect with me on Linked in.

















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The Financial Services industry and fined him	1 ()	day banned insur	rance broker, Har	binder Panesar, fror	m working in the fi	nancial services
Panesar was the director of	South Wales motor bre	alidaum incurrence firm				

























Overview

- IMD came into force 14 Jan 2005
- IMD2 sought to "improve regulation in retail insurance market in an efficient manner – aim to ensure a level playing field between all participants involved in the selling of insurance products and strengthening policyholder protection"
- Will happen despite and post Brexit and is much wider than IMD and has new requirements























Professional, organisational and prudential

- 1. Staff knowledge and ability
- 2. Prudential requirements
- 3. Restriction on the use of intermediaries



1. Knowledge and ability

 Other than required by TC, no minimum qualification is required but firms are expected to consider employees' compliance with IDD training and development when assessing their competence, and when certifying employees under proposed SMCR







Complaints

- IDD requires process in place for customers and other eligible parties to register complaints and receive replies. This requirement applies to <u>all</u> types of insurance transaction, whether it involves a retail customer or a commercial customer, including reinsurance transactions.
- IDD requires "adequate and effective, impartial and independent out-of-court complaint and redress procedures" relating to customer complaints about insurance distribution activities which come within the scope of the IDD.











2. Pre-contract disclosures

- 1. What type of firm are you (insurer, intermediary)?
- 2. Is a personal recommendation (advice) being made main product and any add ons?
- 3. Are you acting on behalf of the insurer or the customer? Does this change at any time?
- 4. Do you own 10% or more of an insurer or vice versa?
- 5. Is any advice based on a fair and personal analysis of the market?
- 6. Names of insurers where advice is not provided



5.25	The table below sets out some scenarios and whether they are likely to be compliant with o proposed rules and guidance.				
	Table 1: Illustrative examples conce Scenario	Likely compliant?			
	We arrange the policy with the insurer on your behalf. You do not pay us a fee for doing this. We receive commission from the insurer which is a percentage of the total annual premium.	Yes	This gives a disclosure of the type of remuneration the intermediary received. It also explains the source of the remuneration.		
	We receive commission from the insurer for selling this policy.	No	This does not state that the source of the commission is that it is included within the premium.		
	When you take out a policy with us we charge you a fee of £50. In addition, the insurer pays us a percentage of the annual premium 14 days after the policy starts.	Yes	This provides the amount of the fee payable by the customer, and also gives an explanation of the other remuneration.		
	Insurers pay us commission to sell policies on their behalf. They also provide us with periodic incentives (such as bonus payments) if we meet certain sales targets.	No	This does not state that the source of the commission is that it is included within the premium.		
	When we sell you a policy the insurer pays us a percentage commission from the total premium. If the type of policy we sell reaches specific profit targets the insurer also pays us an additional bonus.	Yes	This gives an explanation of both types of remuneration the firm receives (or may receive).		
	The insurer pays us a flat fee per policy to deal with claims on their behalf.	Yes	This gives an explanation of the type of remuneration and who pays it. However, it would be insufficient if the firm received more remuneration than just the flat fee.		
	The insurer pays us a flat fee per policy to deal with claims on their behalf. Every month the insurer calculates the profit made on policies we administer. If this is above a certain amount they also pay us a share of this.	Yes	This gives an explanation of both types of remuneration the firm receives (or may receive).		



FCA Proposals

- Firms must take an active role in identifying customer's demands and needs and these then have to be specified, so, firms need to do:-
 - I. Identify the D&N and match them to available products
 - II. State the D&N and assist them in making an informed decision (highlight any gaps)
- 2. For non-advised FCA do not expect a detailed investigation into customer's circumstances but should still identify D&N and provide cover that meets those D&N and then provide a generic statement

Scenario	Likely compliant?	Comments
The customer is concerned about their cat falling ill. The firm offers only those pet insurance products which cover all vet's bills.	Yes	This is likely to be compliant as the firm has identified the customer's demands and needs, and offered only products which meet them.
The customer is concerned about their cat falling ill. The firm offers all their pet insurance products, including accident only cover.	No	This is unlikely to be compliant as the firm has proposed contracts which are not consistent with the customer's basic need.
The customer is concerned about their car not starting on a cold morning. The firm offers only breakdown insurance which offers cover at the home address.	Yes	This is likely to be compliant as the firm has identified the customer's demands and needs, and offered only products which meet them.
The customer is concerned about their car not starting on a cold morning. The firm offers all its breakdown policies, including those which only cover >¼ mile from home.	No	This is unlikely to be compliant as the firm has proposed contracts which are not consistent with the customer's basic need.
The firm offers the customer all their available products, and provides a generic statement with each product about the type of needs the product will meet.	No	This is unlikely to be compliant. Providing a generic statement may be sufficient to state the customer's demands and needs, but the firm has taken no steps to identify the needs of the specific customer or ensure the products are consistent with those demands and needs.
Offering the customer only motor policies which meet their demands and needs, but then offering add-ons to all customers regardless of whether these add-ons are consistent with those demands and needs.	Yes	This is likely to be compliant for the motor policy but not for the add-ons. This is because the firm has taken no steps to identify the needs of the customer or ensure the add-on products are consistent with those demands and needs.

4. Reminder - renewals

- Applies to consumer contracts only (not commercial or group)
- Renewals 1 to 3 years:-
 - State current renewal premium
 - State last year's premium
 - Customer should check level of cover is appropriate and they can shop around
- Renewal 4+ years:-
 - "You have been with us for a number of years.
 You may be able to get the insurance cover you want at a better price if you shop around."

B



Definition

- Takes up insurance distribution activity for remuneration on an ancillary basis
 - Principal professional activity is not insurance distribution;
 - Insurance products are complementary to the goods or service;
 - Do not cover life or liability risks unless that cover complements the goods or service as its principal activity





- For all Alls requiring regulation under IDD most requirements apply
- For out of scope:-
 - Identity and address of insurer/intermediary and complaints process
 - Appropriate and proportionate measures to:-
 - Act honestly, fairly and professionally, communications and restriction on remuneration
 - Consider customer's D&N and ensure contracts meet these



the IDD Requirement	In-Scope Alls	CTI Providers	Out-of- Scope Alls ³⁶
SYSC – Professional, Organisational and PII Requirement	ts (Chapter 3)	
Must employee staff with appropriate knowledge and competence	~	~	×
Minimum 15 hours CPD for employees involved in insurance distribution	~	~	×
Minimum PII requirements	\checkmark	×	×
Restriction on the use of intermediaries	~	~	×
DISP – Complaints and Out-of-Court Redress (Chapter 4)		•	
Complaints arrangements	\checkmark	×	✓ 37
Out of court redress	~	\checkmark	✓ 38
Adhere to appropriate ADR scheme where providing insurance distribution services to customers in another EEA country	\checkmark	~	×
ICOBS 2 – Overarching Conduct of Business Requirement	ts (Chapter 5	5	
General Principles	\checkmark	✓	~
ICOBS 4 – Pre-Contract Information Disclosure Requirem	ents (Chapte	er 5)	
General Pre-Contract Disclosure Identity and address Complaints procedures Status disclosure	~	~	~
General Pre-Contract Disclosure • Providing advice or information? • Acting for customer or insurer?	~	✓ ³⁹	×
 Conflicts of Interest and Transparency Disclosure Shareholding links with insurer Personal recommendation based on fair analysis of the market or place business with a limited panel of insurers – to be named 	~	×	×

the IDD Requirement	In-Scope Alls	CTI Providers	Out-of- Scope Alls ³⁶
Conflicts of Interest and Transparency Disclosure Nature and basis of remuneration Fee disclosure 	\checkmark	✓ 40	x
Means of providing information	\checkmark	\checkmark	\checkmark
ICOBS 5 – Standards for Advised and Non-Advised Sales	(Chapter 5)		
Identification of demands and needs, and proposing only contracts consistent with these	\checkmark	\checkmark	\checkmark
Personal recommendation explaining why product best meets demands and needs	\checkmark	x	x
ICOBS 6 – Product Information (Chapter 5)			
Cross-selling	\checkmark	\checkmark	\checkmark































2. Product oversight and governance

- Product governance relates to the systems and controls firms must have in place for the design, approval, marketing and ongoing management of products throughout their lifecycle
- Could you be considered as the manufacturer of a product?
- Do you influence cover/limits/pricing?













