## Steve Mac MEDIA



**How Safe is Your Data?** 

7 Steps of Hacking - 20th Feb 2018

## Learning Objectives

#### You will:

- Understand the steps that hackers use to infiltrate companies and employees to steal their data
- Understand how hackers identify a target company or employee
- Understand why we all have a responsiblity to keep our data secure.
- Understand how targeted electronic equipment can be used to infiltrate companies or employees.
- Understand simple defences to protect yourself.

### **Recent Headlines**

Password guru Bill Blur regrets past password advice in interview with Wall Street Journal August 2018

"Carbanak cybergang steals \$1bn from 100 financial institutions worldwide" Rampant Ransomware encrypts files, holding business hostage

Equifax exposes personal data of 143 million consumers

Data breaches following Cyber attacks in 2016 was in excess of 3.1 billion records leaked

500 million YAHOO user accounts had been breached in 2014 only coming to light in 2016

Fiat Chrysler recalls 1.4 million Jeeps after Jeep Cherokee Hack

Ashley Madison infidelity site customer data 'leaked'

KFC warns 1.2 million colonels club loyalty schem member of data breach

The ICO (Data Watchdog) fines Royal & Sun Alliance Plc £150,000 following the loss of the personal information of 60,000 customers

Does anyone know the global cost of cybercrime to the Global Economy?

It is estimated to cost the global economy more than

£338 billion every year and Projected to reach £1.5 trillion by 2019

McAfee, Net Losses: Estimating the Global Cost of Cybercrime (June 2014) & Steve Morgan Forbes Tech column

## What is an Ethical Hacker?

An ethical hacker is a computer and network expert, employed to attack a system on behalf of its owners, seeking vulnerabilities a malicious hacker could exploit.

## What is the difference between:

an amateur hacker & a professional hacker?

### **Our Expertise**



## RAF covertly taps mobile phones

'Special dispensation' by DTI threatens privacy

Source: Observer 29th October 1995



http://www.7safe.com/electronic\_evidence/ ACPO guidelines computer evidence v4 web.pdf

#### Certifications





the Observer

29 October 1995

## RAF covertly taps mobile phones

'Special dispensation' by DTI threatens privacy

Peter Beaumont

Defence Correspondent

A SECRETIVE Royal Air Force unit dedicated to gathering and protecting electronic intelligence is monitoring calls on Britain's public mobile telephone networks - despite acknowledging the risk of 'acciprivate conversations.

The Observer has established that 591 Signals Unit, based at RAF Digby in Lincoln-

forming defensive monitoring about telephone monitoring their own telephone and fax services. systems to spot people discusslines or frequencies.

Act. Now, however, the unit about this." dentally' eavesdropping on has been given special permismobile telephone traffic.

shire, has been monitoring follows concern over the inmobile calls since at least the creased use of portable tele-

of RAF radio frequencies and across the three armed

Labour MP Chris Mullin ing classified material on open said: 'There is obvious scope for abuse. Like most people, I Until last year the RAF was am very surprised that the RAF prevented from monitoring should be able to listen in to mobile calls under the 1990 In- open public networks and I beterception of Communications lieve we should be told more

The issue is to be raised by sion by the Department of Labour's Shadow Defence Sec-Trade and Industry to monitor retary, David Clark, who is to ask which other mobile phone The new exception to the Act networks are being monitored by the armed forces.

A spokesman for the RAF middle of this year, after the phones by RAF personnel and conceded that the law had

Source: Observer 29th October 1995

## Certifications







**Good Practice Guide for Computer-Based Electronic Evidence** 

Official release version 4.0

http://www.7safe.com/electronic\_evidence/ ACPO\_guidelines\_computer\_evidence\_v4\_web.pdf

### Who is at risk?

Chip and PIN terminal users

Businesses with competitors

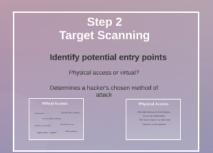
Large organisations

Anyone with a computer!

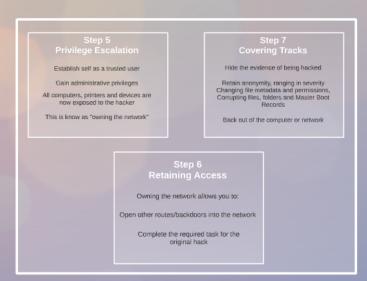
## 7 Steps to Hacking

# Step 1 Information Discovery Research the target Dumpster diving Social Engineering Real World Gathering Companies House Current clients Company Website The Internet Company Testimonials









# Step 1 Information Discovery

## Research the target

**Dumpster diving** 

Social Engineering

Real World Gathering

**Companies House** 

**Current clients** 

Company Website

The Internet!

**Company Testimonials** 

# Step 2 Target Scanning

## **Identify potential entry points**

Physical access or virtual?

Determines a hacker's chosen method of attack

#### **Virtual Access**

Email servers

Standard router credentials

Insecure wireless networks

Remote web workplace

Outlook web access

Targeted electronic equipment

Remote Desktop

#### **Physical Access**

Disgruntled employee or former employee

Lax security and procedures

Third party contractors, e.g. agency staff

Targeted electronic equipment

## Virtual Access

**Email servers** 

Standard router credentials

Insecure wireless networks

Remote web workplace

Outlook web access

Targeted electronic equipment

Remote Desktop

## Physical Access

Disgruntled employee or former employee

Lax security and procedures

Third party contractors, e.g. agency staff

Targeted electronic equipment

# Step 2 Target Scanning

## **Identify potential entry points**

Physical access or virtual?

Determines a hacker's chosen method of attack

#### **Virtual Access**

Email servers

Standard router credentials

Insecure wireless networks

Remote web workplace

Outlook web access

Targeted electronic equipment

Remote Desktop

#### **Physical Access**

Disgruntled employee or former employee

Lax security and procedures

Third party contractors, e.g. agency staff

Targeted electronic equipment

# Step 3 Vulnerability Assessment

The information gathered from steps 1 & 2 helps the hacker decide on the best method of attack

This is determined by the hacker

Selecting the path of least resistance

# Step 4 Exploiting the weakness

Virtual access example

Physical access example

The Trojan Email

The Trojan Keyboard

## Step 5 Privilege Escalation

Establish self as a trusted user

Gain administrative privileges

All computers, printers and devices are now exposed to the hacker

This is know as "owning the network"

## Step 7 Covering Tracks

Hide the evidence of being hacked

Retain anonymity, ranging in severity
Changing file metadata and permissions,
Corrupting files, folders and Master Boot
Records

Back out of the computer or network

## Step 6 Retaining Access

Owning the network allows you to:

Open other routes/backdoors into the network

Complete the required task for the original hack

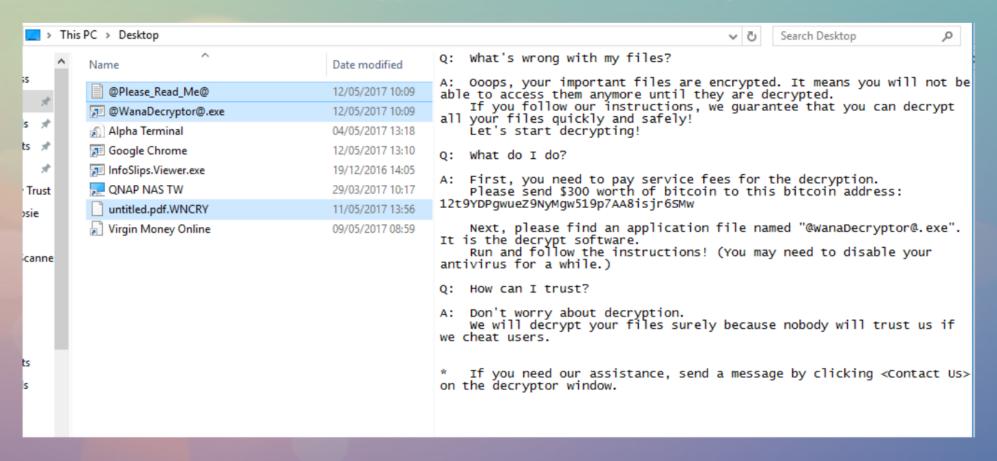
## How much does it cost to become James Bond?

### James Bond's Budget

'Spy sunglasses	£225
key-fob recording device	£175
Nokia charger recording device	£200
Keystroke logger	£35
'Spy watch'	£100
Bugged phone	£200
Total	£935



#### **Wanacrypt Ransomware Example**



## Simple rules for a first line of defence

Educate your employees about the risks

Install all security updates when released

Consider information you place on the web

Ensure all internal firewalls are always on

Introduce clear desk policies

Vet third-party contractors

Get Cyber Crime Insurance

Lock unattended computers

Check user rights regularly

Avoid writing passwords down...

## **Password Policies**



#### Minimum 13 characters

Avoid significant names, dates and places

Develop a system to remembering a password comprising of:

circa four random and unconnected words

Include numbers

Include special characters such as

### **Example Core Password**

4Pigs2CoffeecupsWanderedBack\*!

Website specific

Core password, plus 1st, 3rd and 5th letters of the website address



4Pigs2CoffeecupsWanderedBack\*!Aao

1

Core password

7

1st, 3rd and 5th letters of website



#### **Password security**

Attackers use a variety of techniques to discover passwords, including using powerful tools freely available on the internet. The following advice makes password security easier for your users - improving your system security as a result.

#### How passwords are cracked...

#### Interception

Passwords can be intercepted as they are transmitted over a network.





#### Brute Force

Automated guessing of billions of passwords until the correct one is found.

#### Searching

IT infrastructure can be searched for electronically stored password information.



#### Stealing **Passwords**

Insecurely stored passwords can be stolen - this includes handwritten passwords hidden close to a device.

#### **Manual Guessing**

Personal information, such as name and date of birth can be used to guess common passwords.



#### **Shoulder Surfing**

Observing someone typing their password.



Average number of

websites users access

using the same password

#### Social **Engineering**

Attackers use social engineering techniques to trick people into revealing passwords.



#### **Key Logging**

An installed keylogger intercepts passwords as they are typed.



#### ...and how to improve your system security



- Allow users to securely record and store their passwords.
- Only ask users to change their passwords on indication of suspicion of compromise.
- Allow users to reset password easily, quickly and cheaply.

#### Help users generate appropriate passwords

- · Put technical defences in place so that simpler passwords can be used.
- Steer users away from predictable passwords - and ban the most common.
- Encourage users to never re-use passwords between work and home.
- Train staff to help them avoid creating passwords that are easy to guess.
- Be aware of the limitations of password strength meters.



Monitor failed login attempts... train users to report suspicious activity

Blacklist the most

choices

common password



Average number of

UK citizen's online

passwords

Prioritise administrator and remote user accounts



Don't store passwords in plain text format.



Change all default vendor supplied passwords before devices or software are deployed

Use account lockout, throttling or monitoring to help prevent brute force attacks







### Summary

The higher up the tree you are, the safer you will become



To beat a hacker...
you need to think like one!

## **Any Questions?**

## SteveMac



Steve McLaughlin (Director)

Steve Mac Media Limited Marne House 24 Mount Ephraim Road Tunbridge Wells Kent TN1 1ED

Mobile: 07919 406224 www.stevemacmedia.co.uk steve@stevemacmedia.co.uk



