

# Young Members' Committee

## YMC Blog – Summer Party 2016

This year, on 4 August, the IIL Young Members' Committee headed to Shoreditch for their summer shindig.....and did it in style!

*"I thought this event was great. Tough one to improve."*

Following last year's Hawaiian themed summer party at Kanaloa, Chancery Lane, the YMC decided to go bigger and hipper and head north of the City to the trendy street food destination that is Dinerama. For those who are not familiar with the venue (45% of guests surveyed saw it as an opportunity to visit a new venue), Dinerama is a unique space split across two levels; with an open-air area on the first floor complete with bars, and multiple street food stalls on the ground floor along with – you guessed it – more bars! The house DJ kept the tunes flowing as our 350 guests partied the night away.

The event, sponsored by Kennedys and RGL Forensics, was a roaring success and fully sold out. We surveyed a good proportion of the guests after the event (thank you to those who took part), 90% of whom were attending as a social networking opportunity. 93% rated the venue as either excellent or very good and 89% rated the location similarly. 96% of respondents also thought the event was great value for money and for £11.50 including 4 drinks tokens, we do agree it was rather a bargain!

*"Event was brilliant! Perfect location and the drinks were excellent for the money spent."*



Overall 95% of guests surveyed felt the event met their expectations and 91% placed the event in the category excellent or very good. In fact when asked, "would you attend a similar IIL event in the future?", 100% gave a resounding yes!

*"I thought it was a really good event - better than I had thought. I was really impressed with the turnout and thought the venue space worked well. Well done guys."*

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The event was not just restricted to the insurance market; Financial Services professionals were also welcome. Ashleigh Maloney, Paraplanner at Vestra Wealth LLP and member of the Personal Finance Society (the professional body for the UK financial planning profession) commented:

*"I thought the IIL Young Members' Summer Party was a great event – it was extremely well organised, there was a really good turnout and the venue was very cool. It was nice that you extended the invite out to those of us that, while still members of the CII, are on the Financial Planning side rather than the Insurance side. The evening proved a great way for us to network and I met people that I will certainly keep in contact with. It was also nice to chat to young professionals in a slightly different profession and hear about what they do day to day, where they see their careers going and how they intend on getting there."*

We also had lots of good suggestions for improvements for future events, for which we are very grateful. Our very own Chair, Hannah Kate Smith ACII, echoed the overall sentiment the following day:

*"HUGE congrats and big thank you for yesterday evening – it was a tremendous success and the feedback has been brilliant!"*

There may even be some profit from the event which of course will be put back into our main event of the year, the Winter Ball on Friday 25 November. 2015's 'House of Fun' theme will be hard to beat but, returning to the Thames side venue Old Billingsgate, I'm sure we will give it a good go!

Availability for the Winter Ball is now limited so don't miss out and secure your tickets at [www.iilondon.co.uk](http://www.iilondon.co.uk).

